

Agreed by FGB	July 2024
Next review	June 2026



Grandpont
Nursery School & Childcare

Social Media Protocol

Grandpont is committed to safeguarding and promoting the welfare of children, young people and adults at all times, and expects adults and young people connected to the school to share this commitment.

Social media and social networking sites play an important role in the lives of many people, both personally and professionally. It is essential to recognise that using these sites brings an element of risk, but equally can be utilised in many positive ways. This document gives clarity on Grandpont's expectations around the use of social media.

Staff

It is likely that a high proportion of staff will have their own social networking site accounts. It is important for them to protect their professional reputation by ensuring that they use their personal accounts in an appropriate manner. Guidelines are issued to staff:

1. Staff are advised to review and adjust their privacy settings to give them the appropriate level of privacy and confidentiality.
2. Staff must not post pictures of school events without the Head Teacher's consent.
3. Staff must not post comments about the school, pupils, parents/carers or colleagues, including Local Committee Volunteers and Trustees.
4. Staff must not respond to posted comments or questions related to school.
5. Staff should read and comply with 'Guidance for Safer Working Practice for Adults who Work with Children and Young People'.
6. Inappropriate use by staff will be referred to the Head Teacher in the first instance and then the LADO (Local Authority Designated Officer) if felt appropriate.

Parents/carers.

1. Parents/carers associated with Grandpont will be made aware of their responsibilities regarding their use of social media.
2. Parents/carers must not post pictures, taken at school events, on social media of pupils other than their own children.
3. Parents/carers must not contact staff through social media to comment or ask questions about 'Grandpont' provision.
4. Parents/carers must share their questions, concerns or complaints through official school channels.
5. The posting of negative or abusive comments about the school, pupils, parents/carers or colleagues, including Local Committee Volunteers and Trustees, will not be tolerated.